

COUNTY OF SAN BERNARDINO

BRAD MITZELFELT

SUPERVISOR

FIRST DISTRICT

COUNTY OF
SAN BERNARDINO



Cause for Optimism

- **Housing Starts Rising**
- **Home Sales Rising**
- **Foreclosures Down By One-Third in the County**
- **Affordability Has Returned**
- **We're Building a New Foundation for a Sustained Recovery**



Designing a Better High Desert

- **Addressing Infrastructure Needs Through New Partnerships**
 - Yucca Loma Bridge
 - La Mesa/Nisqualli Interchange
 - Rancho Road
- **Stable and Low-Cost Water Supply**
- **Building Our Jobs-Housing Balance**
 - Improved Business Climate Will Encourage Investment and New Jobs



OUR SHARED VISION

- 1) A Safe and Family-Friendly High Desert**
- 2) Good Jobs Close to Home**
- 3) Roads and Infrastructure to Support Our Goals**



The High Desert's Next Wave of Growth

| | 2003 | Today | 2025 |
|--|---------|---------|---------|
| Combined Population of Six Incorporated Cities of High Desert | 255,000 | 360,000 | 558,000 |



According to SCAG, the High Desert will add another 200,000 residents in the incorporated cities alone by 2025. Prolific as it sounds, that growth actually represents a slightly reduced pace of expansion for the region.



High Desert Economic Expansion 2000-2007



The High Desert population grew approximately 50 percent since 2000



Taxable sales more than doubled, topping \$3.3 billion.



Wages grew 72.3 percent, well ahead of population growth.

COUNTY OF
SAN BERNARDINO



DEPARTMENT OF WORKFORCE DEVELOPMENT

Designing a Diverse Economy

*Aviation, Logistics and Renewable Energy
Can be Growth Engines Now!*

- **Aviation**
 - SCLA School of Aviation Technology
 - 150 to 300 mechanics per year
 - Commitment to long term success



Designing a Diverse Economy

*Aviation, Logistics and Renewable Energy
Can be Growth Engines Now!*

- **Logistics**
 - Land, Location, Workforce
 - Progress on the Necessary Infrastructure for the High Desert Corridor
 - Thousands of New Jobs Close to Home



Designing a Diverse Economy

*Aviation, Logistics and Renewable Energy
Can be Growth Engines Now!*

- **Renewable Energy**
 - Epicenter of a modern gold rush for energy
 - Capitalize on an emerging economic engine
 - Training programs, incentives to create jobs
 - Green County Initiative
 - Energy Efficient Buildings
 - Innovative New Fuels (Algae)



Signs of Stability and New Growth

- **Emerging Development Activity**
- **New Job Creation**
 - Dr. Pepper/Snapple Distribution Center
 - TXI Putting 130 back to work
 - 600 new jobs at Marine Corps Logistics Base Barstow



Workforce Investment

- **Workforce Investment Board Initiatives in the High Desert**
- **\$470,000 in stimulus funds to create training programs for Welding, GIS, Logistics, Health, Water Management and other careers**
 - **Award-winning programs that create jobs and strong businesses**



COUNTY OF SAN BERNARDINO

BRAD MITZELFELT

SUPERVISOR

FIRST DISTRICT

COUNTY OF
SAN BERNARDINO

